

# OFFICE SOUL MOVIE OFFICE

Design : Brain Factory - Architecture & Design



The Soul Movie Entertainment is a company that provides production services and post-audience production with a brand by a strong urban footprint: a review of the well-known symbol of the London Underground. Thus strong trait gives the opening words to the creation of a space that interprets the innovative urban concept of underground by exploring chaotic flow lines conveyed in metro stations. The feeling of entering into a metropolis area in which everybody is going for embarking on a travel, is strong from the entrance: the sliding

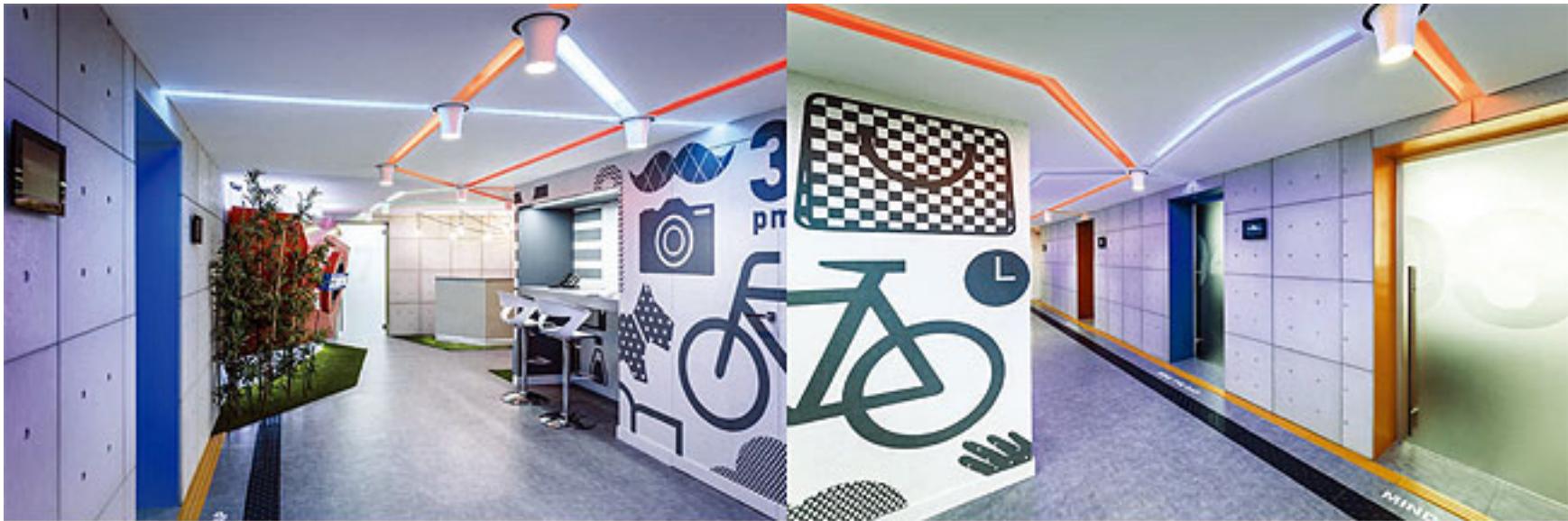
door with the logo of the company opens like in a subway, introducing the passenger in an emotional atmosphere. Visually, the eye is immediately caught by an unidentified object: a huge red faceted solid that contains within it the spearhead of the offices, the 'Oscar's Receiver', the most powerful and innovative system of color correction. From the conceptual materials, in collision with the subversive environment, start multiple rays of light that symbolize the underground lines.

Source: Brain Factory - Architecture & Design



Design: Photo: Gigi, Massimo Mazzoni - Brain Factory - Architecture & Design - Soul Movie Entertainment  
Location: Rome, Italy. Built area: 300m<sup>2</sup>. Completion: October 2014. Photographer: Massimo Mazzoni  
Editorial designer: Gigi Vitti. Editor: Joe Koenigson

**Brain Factory - Architecture & Design** Brain Factory - Architecture & Design was born after a long mutual partnership between the architect Paolo Cesarini and the designer Massimo Mazzoni. Essential condition of the design choice of the firm is the creative research that explores the capabilities of the intelligent design without respecting the aesthetic rule. Hence the choice of the name Brain Factory.



가장 먼저 차운상의 차운상이 제작된다. 차운상은 차운상의 모양을 예제 설정에 드로우 차운상을 오른쪽에 놓는다. 차운상이라는 품목에 따라 차운상의 편이거나 차운상의 표준은 차운상 노선화를 유지하면서 차운상이다. 차운상은 차운상의 차운상이다.

한국은 베트남과 함께 세계에서 두 번째로 많은 바이오 투자를 유치하는 국가입니다. 특히 최근 몇 년간 바이오 투자는 급격히 증가하고 있으며, 특히 바이오 기술 분야에서 세계적인 경쟁력을 갖춘 바이오 기업들이 글로벌 시장에 진출하는 경향이 있습니다.